

A lush garden with a variety of plants, including many purple flowers and green foliage. In the center, there is a white outdoor table and two chairs on a wooden deck. The background shows a dense forest of trees.

Our road to a zero waste future.

Impact Report 2023

STUDIO HENK

Designed and Produced by HENK

Contents

Founders message	1	2. FOOTPRINT	32
10 years journey	2	Organisational footprint	
Part of the B Corp Community	5	- Reduction efforts	
2023 in numbers	8	The product footprint	
Sustainability goals	13	- Local production	
Our vision		- Flat packaging	
Our mission		- Environmentally friendly production	
Goals and values		- Challenges with calculating product footprint	
Sustainable Development Goals		Footprint Butterfly vs. Butterfly wood	
Impact 2023	20	3. SUSTAINABLE BUSINESS MODELS	44
1. CIRCULAR PRODUCTS		Lifelong product responsibility	
What is circular design?		- Design phase	
2023 achievements		- Use phase	
- Our design principles		Supply chain accountability	
- Using environmentally preferred materials		- Code of conduct	
Journey ahead		Transparency and Governance	
		4. A ZERO-WASTE FURNITURE INDUSTRY	52
		- Retail design collaborations	
		- Local engagement	

Looking back...

Looking back at 2023, it truly stands out as a special year for us, marking a decade of Studio HENK. We are excited to share the highlights of this journey with you.

In January 2023, we achieved a significant milestone by attaining B Corp certification. This accomplishment is a testament to our dedication to operating as a force for good, aligning our business practices with a higher purpose, and fostering positive social and environmental impact.

In celebrating our 10th anniversary, we proudly launched two unique collections that capture the essence of Studio HENK's evolution over the past ten years. We took our bestselling pieces and "reinvented" them, in a sustainable way. The steel frames of the iconic Butterfly table frame and the Slim-X frame were reintroduced in a wooden version with lower environmental impact. These collections represent our commitment to pushing boundaries and consistently delivering products that resonate with our values and your discerning tastes.

Amidst our celebrations, 2023 brought awareness through new climate reports that highlighted the urgent need for change. It is disheartening to see that, despite the challenges, some companies are not making the right choices. However, this reality motivates us to redouble our efforts and be more vocal about our commitment to positive impact.

As we look forward, we acknowledge the challenges ahead but remain steadfast in our dedication to sustainability and ethical business practices. We invite you, our valued community, to join us on this ongoing journey towards a more responsible and sustainable future.

Thank you for a decade of support and inspiration.
Here's to many more years of growth and positive impact!

Warm regards,

Okke & Xander



Okke Albers
Studio HENK Co-Founder and CEO



Xander Albers
Studio HENK Co-Founder and Creative Director

10 year journey





2013



Founding Studio HENK;
Introduction iconic
Butterfly Dining Table

2018



First sofa (Modulo Sofa);
Opening first store:
Amsterdam Cruquiusweg

2016



First cabinet (modular
cabinet); First national fair

2019



Introducing iconic:
Ode Chair

2017



First chair: **Co Chair**

2020



Opening **Antwerpen Flagship Store**; Start compensation of **CO2 emissions** of our office, stores and warehouse;
Launch first sustainable collection: **Amoeba** made from recycled wood fibres



2021



Launch of sustainable vision/mission; Exclusively started working with **FSC-** or **PEFC** certified wood; Published first **Impact Report**

2022



Introduction **Code of Conduct**, signed by all suppliers; Collaboration with **Renewi**: 100% recycled coniferous wood dining table; Introduction **Grid Light**: sustainably made from elephant grass; Opening **Amsterdam Rozengracht** Flagship Store; Opening **Utrecht** Brand Store

2023



Introduction **Slim X Wood** and **Butterfly Wood**: sustainably reinventing our design classics; Opening **Rotterdam** Brand Store; Received our **B Corp** certification; Organisation is **Climate Neutral Certified**; **Services**

Part of the B Corp Community



B Corp



We joined the B Corp community.

In January 2023, Studio HENK proudly achieved a significant milestone by becoming a certified B Corp, marking a pivotal step towards our vision of a zero-waste furniture industry.

This recognition reflects our commitment to challenging industry norms and making a positive impact on both people and the planet.

As a family business, our responsibility to break the industry standards is deeply felt, ensuring a sustainable world for future generations.

Becoming a B Corp is more than just a certification; it signifies our dedication to high standards in social and environmental performance.



From crafting durable, made-to-order furniture with FSC- or PEFC-certified wood to local production and calculating our carbon footprint, sustainability is woven into our operational ethos.

Our B corp score of **85.3** points underlines our commitment, providing valuable insights for continuous improvement.

Read more about our B Corp score [here](#)



2023 in numbers



Company Factsheet

Founded: 2013

Headquarters: Amsterdam

Full-time equivalent: 50

Certification: B Corp certified

Stores:

Amsterdam (2022)

Antwerp (2020)

Utrecht (2022)

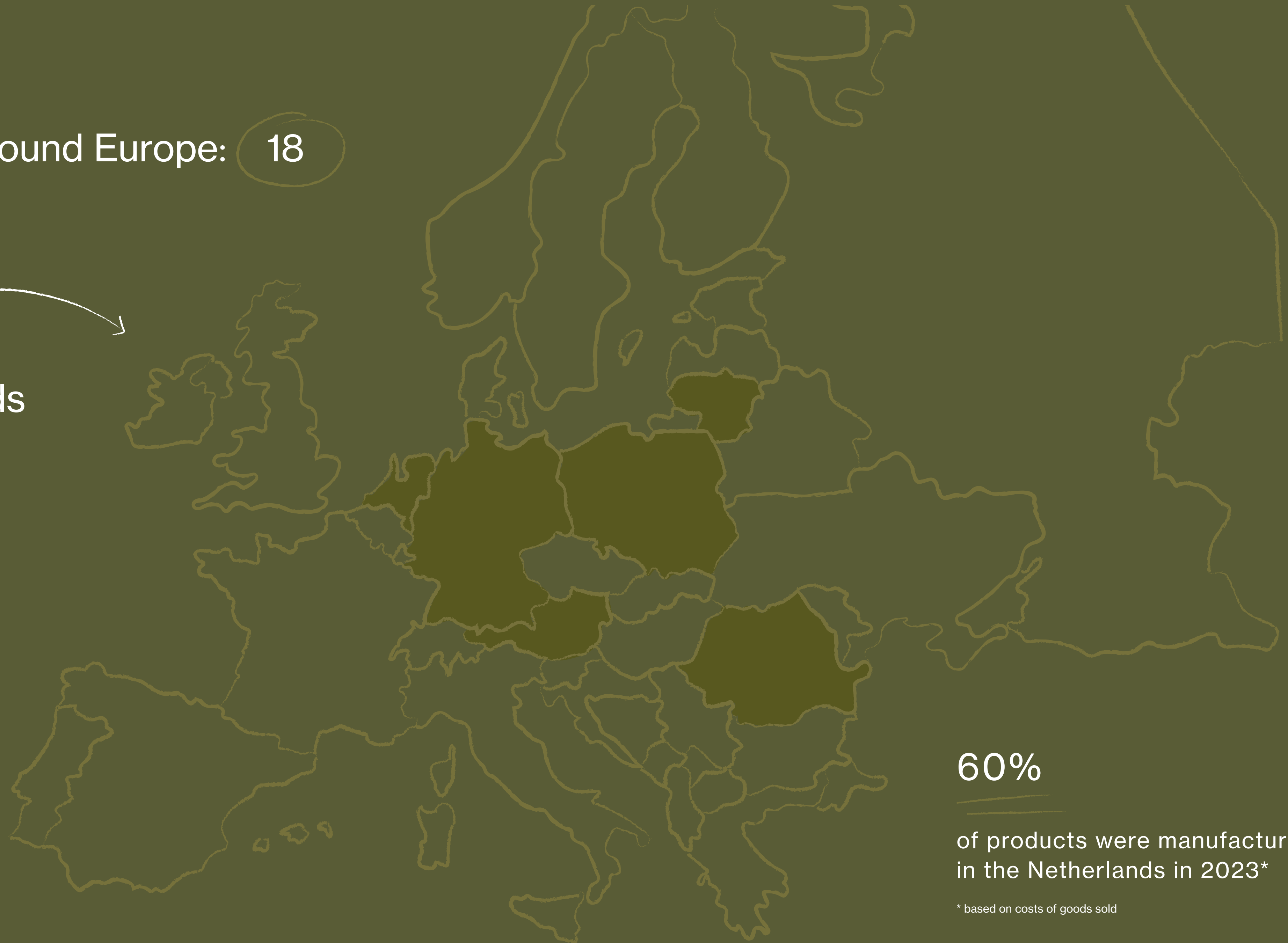
Rotterdam (2023)



Suppliers all around Europe: **18**

Locations:

- (13) Netherlands
- (1) Germany
- (1) Romania
- (1) Lithuania
- (1) Austria
- (1) Poland



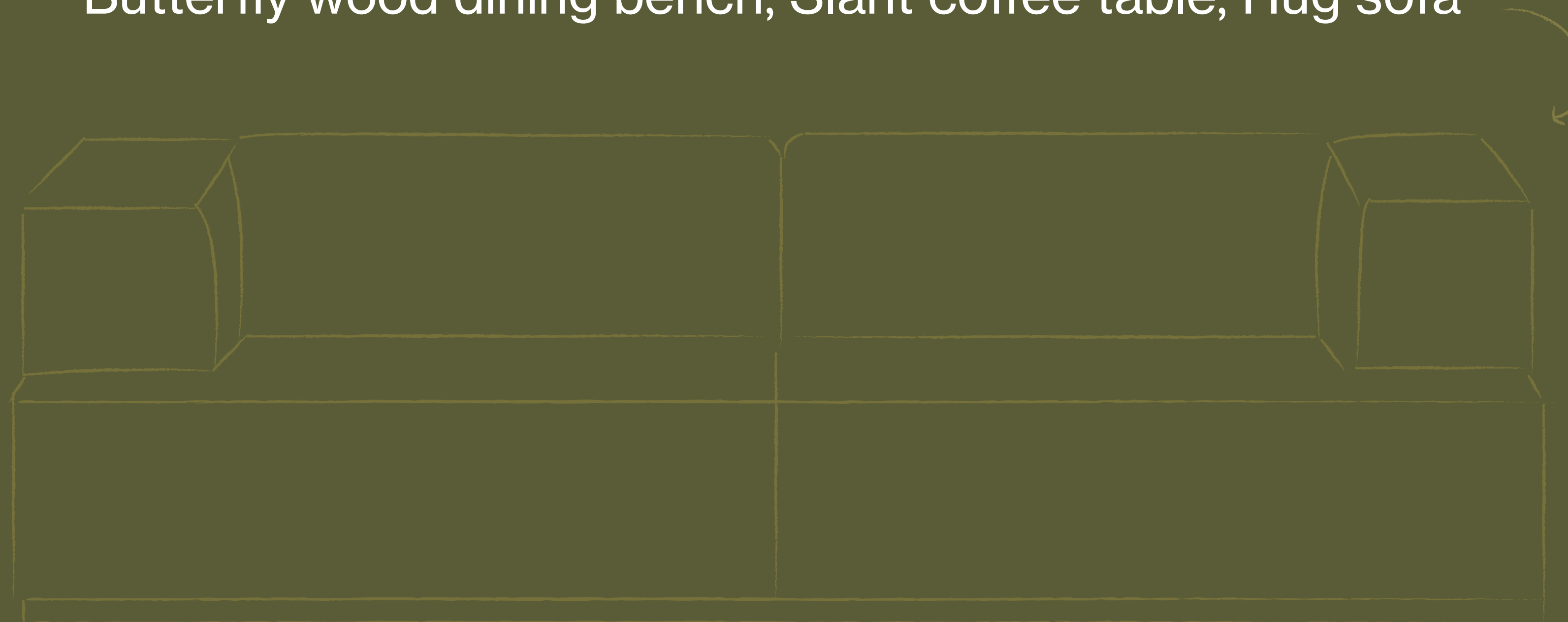
60%

of products were manufactured in the Netherlands in 2023*

* based on costs of goods sold

New products in the collection: **15**

Slim X wood table, Checker chair, Column cabinet, Mikado table, Blob shelves, Blob coffee table, Trace outdoor table, Trace outdoor chair, Bolster dining chair, Cross dining table, Cross dining bench, Butterfly wood dining table, Butterfly wood dining bench, Slant coffee table, Hug sofa



During our annual Restore,
630 items found a new home

Our collection now totals **75** models
in over **600,000** configurations

Our bestselling product in 2023 was the
Slim X Dining Table with blob table top



Sustainability goals



We have been given the stewardship of the Earth;
thus, it is our duty to nurture it. This responsibility
extends not only to ourselves but also to the
well-being of all future generations



Our Vision



After witnessing the mounting waste challenge in the furniture industry, in 2021 we've set ourselves a clear goal: **to lead the charge in establishing a zero-waste furniture industry.**

We remain steadfast in our mission. Find out what steps we are taking in this annual impact report.



Our Mission



We strive to disrupt industry standards by creating beautiful furniture that is circular by design and made to last, thereby positively impacting people and the planet.



Goals & Values

We have an ambitious mission,
which starts with our own practices.

Our goals are centred around four key ambitions:



(1) Circular products

We aim to create quality products that are designed with care for people and the planet, built to last a lifetime. To achieve this, we focus on circular design principles and using preferred materials.



(2) Reducing our footprint

We are dedicated to bringing the carbon emissions from our organisation and production processes in line with the Paris Agreement. We do this through measuring, reducing and compensating our carbon footprint.



(3) Foster sustainable business models

Our goal is to establish a business model that ensures precious resources never end up as waste. This is supported by our three pillars: lifelong product responsibility, supply chain accountability and transparency.



(4) Pave the way for a zero-waste industry

We aspire to inspire, motivate, and educate the wider industry and consumers to drive a positive impact.

Goals & Strategic Focus

Each of these ambitions is underpinned by one or more Sustainable Development Goals and reinforced by tangible company objectives that we aim to achieve by 2027:

- (1) All products score minimum 90% on our circularity standards
- (2) Using 100% preferred materials
- (3) Offering full CO2 transparency
- (4) Reducing CO2 emissions in line with the Paris Agreement
- (5) Ensuring 10% of our revenue comes from Circular Services
- (6) Attaining a 100 point B Corp score
- (7) Donating 1% of our profit

To reach these ambitious milestones, we have set intermediate annual goals for ourselves.

Read on to find out more about our 2023 goals and progress towards our ambitions.



	(1)	(2)	(3)	(4)
	Circular design that is made to last	Reduce our footprint	Foster sustainable business models	Pave the way to for a zero waste future
Founding Principles	#15: Life on land #13: Climate Action	#13: Climate Action	#12: Responsible production & consumption	#17: Partnership
Objective	(1) 100% use of preferred materials (2) All products score minimal 90% of circular design principles	(1) Full carbon emission transparency for products and the organisation (2) Carbon emissions reduced in line with Paris Agreement	(1) Circular Services as a revenue stream (2) Transparency in value chain	(1) 100 point B Corp score (2) Donating share of profit
Achievements (to date)	100% wood certified	Organisation carbon footprint measured and compensated	100% suppliers have signed the Code of Conduct. 100% production in Europe	We offer LoonGift to our employees. In B Corp procedure.
2023 Goals	(1) Compile Preferred Material List (2) Improve sustainability score of best selling product	(1) Transparency CO2 emissions top 5 bestsellers. (2) Organisation certification CNG	(1) Develop Circular Service model	(1) Obtain B Corp certificate

Sustainable Development Goal

The Sustainable Development Goals (SDGs) are a global initiative to end poverty, protect the planet, and ensure peace and prosperity for everyone by 2030.

These goals, adopted by the United Nations, highlight the importance of balancing social, economic, and environmental sustainability in all forms of development. Moreover, the 17 SDGs are interconnected, meaning that progress in one area can influence outcomes in others.

Pursuing the SDGs is crucial for any business. As a furniture company, the following SDGs underpin our mission and are central to our work.



(1) SDG 12: Responsible production and consumption

In the EU alone, more than 10 million tonnes of furniture are discarded each year. This immense amount is driven by factors such as fast-furniture, low-quality production, and consumer desire for frequent purchases. Our aim is to create zero-waste furniture that is both beautiful and functional, designed to last a lifetime.



(2) SDG 13: Climate action

We are in the business of creating new furniture, which is inherently tied to having a footprint. We recognise this. That is why we - in line with the Paris Agreement - want to bring our emissions to zero by 2050.



(3) SDG 15: Life on land

To create furniture you need a lot of natural resources: The furniture industry makes heavy use of our natural resources, up to the point of depletion. Deforestation, excessive use of energy and water. We want to protect ecosystems by using materials and production processes that are environmentally friendly.

Impact 2023:
(1) Circular Products



We aim to create quality products
that are designed with care for
people and the planet, built to last a lifetime.



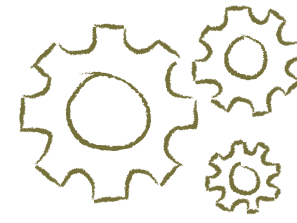
What is circular design?

Circular design is an innovative approach to manufacturing and consuming products that aims to create a sustainable and regenerative system.

Unlike the traditional linear economy, which follows the “take, make, dispose” model, circular design seeks to minimise waste, maximise resource efficiency, and extend the lifespan of products.

In our business, circular design involves rethinking the entire lifecycle of a piece, from its initial creation to its eventual end-of-life.

Embracing circular design not only contributes to environmental sustainability by reducing the extraction of raw materials and minimising waste, but it also fosters a more resilient and responsible economy.



(1) Smart design

Circular design prioritises creating furniture that is built to last by rethinking the design process. It involves refusing to follow short-lived trends and use low-quality materials and reducing resource use through efficient design, material use and production.



(2) Longevity and extended lifetime

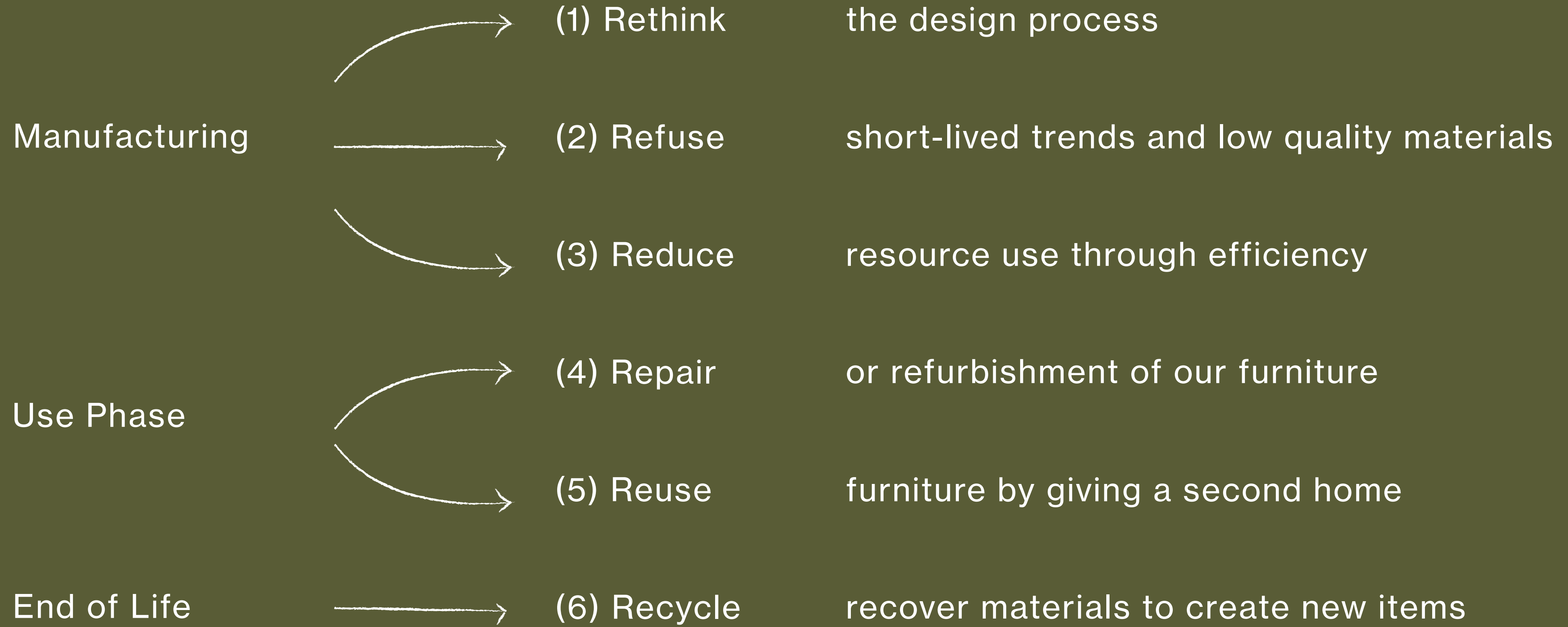
This involves designing products in a way that allows for easy disassembly and reassembly, facilitating repairs and updates. By promoting refurbishment or reuse, furniture can be given new life, reducing the demand for new resources and mitigating waste generation.



(3) Waste as a resource

When a piece of furniture reaches the end of its useful life, circular design advocates for recycling or recovering the materials. This can involve breaking down the product into its constituent parts and using those materials to create new items. By doing so, valuable resources are kept within the system and waste is minimised.

Embracing circular design not only contributes to environmental sustainability by reducing the extraction of raw materials and minimising waste, but it also fosters a more resilient and responsible economy.



2023 achievements

- (1) Introduction of circular design principles
- (2) All massive wood and HPL 100% FSC- or PEFC certified
- (3) 30.5% of all fabrics were recycled
- (4) Introduction of the **Butterfly Wood**



Design Principles

It is our goal that by **2026** all our furniture designs score a minimum of **90%** on our circularity standards.

This year we have established a design principle framework that will serve both as a guideline throughout our design process, and as a foundation for assessing the circularity score of all designs.

New designs will be created with these standards, and existing designs will be evaluated against these criteria to gradually upgrade them.

- (1) Sustainable material use
- (2) Efficient production
- (3) Relevance
- (4) Designed for durability



(1) Sustainable material use

Recycled, Recyclable, Renewable, Non-toxic, Local Certified, Innovative

(2) Efficient production

Material Efficiency, Energy Efficiency, Transport Efficiency, Packaging Efficiency

Innovative Design, Local Production

(3) Relevance

Modularity, Multi-functional Use, Functionality, Holds aesthetic value

(4) Designed for durability

Standardisation Parts, Easy Disassembly, Easy Maintenance & Repair, Robustness

Preferred material use

We have set ourselves the goal to use 100% preferred materials for our furniture by 2026.

100% certified wood (FSC or PEFC).



(1) We use 100% FSC- or PEFC certified wood

Wood plays a central role in our collection, for instance in our signature tables, cabinets and chairs. This includes solid oak, walnut, iroko and plate materials. While wood can be a very sustainable resource, there are many malpractice issues leading to deforestation and loss of biodiversity. That is why **we only use FSC- or PEFC-certified wood** for our furniture that is derived from responsible forestry.



(2) 30,5% of our fabrics are made with recycled content

Labelling fabrics as “sustainable” is not a straightforward exercise. However, we can always say that recycled materials have a lower environmental impact than virgin fabrics. That is why we are consciously adding new fabrics to our collection with recycled content. And to stimulate consumers choosing these fabrics, we are aiming to make these recycled alternatives as affordable as possible.

That is why in 2023 we introduced a new upholstery price range to our collection: price group 0. The first fabric we added in this price range was the Orion fabric, fully made of post-consumer recycled polypropylene.

Currently we have 7 fabrics with recycled content in our collection. As a result, **30,5%* of the upholstered furniture sold in 2023 was made from fabrics with recycled content.** Last year this was **27%**.

* (in % of our upholstered furniture revenue)



(3) 66% of our fabrics are made with certified fabrics

We want our fabric collection to maintain a strong sustainable profile. That is why we strive to predominantly offer fabrics that are certified with labels such as the EU Ecolabel or Greenguard Gold Standard. 17 out of 23 fabrics in our collection carry a certificate, and as a result, **66% of upholstered revenue came from furniture that was made with certified fabrics.**

2023 figures*

*(in % of our upholstered furniture revenue)

18.9 % made with Global Recycle Standard-certified fabrics

33.5 % upholstered with EU Ecolabel certified fabrics

29.8 % with OEKO-TEX certified fabrics

2.7 % with Leather Working Group certified leather



SMART Collection

Making sustainable choices more accessible.

Our objective is to make sustainability accessible to a broader audience, encouraging more individuals to embrace eco-conscious choices for their furniture. This led to the introduction of the “SMART Collection” in 2023.

This collection presents our Studio HENK designs at a more budget-friendly price point, achieved through thoughtful material selection. Notably, it includes a 100% recycled fabric in price group 0, effectively bolstering the popularity of our recycled fabrics. Additionally, a new wood finish has been incorporated: a natural lacquer that maintains FSC certification, ensuring sustainability while being more cost-effective due to reduced drying time.

Thanks to this strategic initiative, a greater number of customers can now purchase responsible furniture within their budget.



Journey ahead

Not all materials that we use are environmentally friendly, yet.

Sustainable alternatives are either more expensive, putting pressure on the business model, or not available on a commercial scale yet. In addition, it takes time to change the consumers' style and preference. Removing steel frames from our collection at once would simply lead to consumers buying their table somewhere else.

That is why we have developed a preferred materials list. The ranked list, based on the environmental impacts, shows us which materials we prefer most (A) and which we want to avoid (D).

As a next step, we are going to calculate our current material use per rate to assess our current material footprint.

By 2024 we want to eliminate all materials that fall in rating D.



Most



Least

Category	Material	A	B	C	D
Solid wood	Pine	Recycled solid pine	FSC/PEFC certified pine		Uncertified pine
	Spruce	Recycled solid spruce	FSC/PEFC certified spruce		Uncertified spruce
	Oak	Recycled solid oak	FSC/PEFC certified oak		Uncertified oak
	Walnut	Recycled solid walnut	FSC/PEFC certified walnut		Uncertified walnut
	Iroko	Recycled solid iroko	FSC/PEFC certified iroko		Uncertified iroko
	Beech	Recycled solid beech	FSC/PEFC certified beech		Uncertified beech
	Birch	Recycled solid birch	FSC/PEFC certified birch		Uncertified birch
Plate material	MDF	Biobased MDF	Recycled MDF	FSC/PEFC certified MDF	Uncertified MDF
	Multiplex	Biobased multiplex	FSC/PEFC certified multiplex		Uncertified Multiplex
Steel	Steel		Recycled Steel	Conventional steel	
Upholstery	Foam	Biobased foam	Recycled foam	Conventional foam	
Other	Plastic	Biobased plastic	Biobased plastic	Recycled plastic	
	Ceramic	Recycled ceramics			Conventional ceramics
	Glass	Recycled glass			Conventional glass

Impact 2023: (2) Footprint



Organisational footprint



Aligning with the Paris Agreement, we are dedicated to reducing CO2 emissions from our organisation and production processes.

The organisational footprint includes the GHG emissions from our office, stores, warehouse, employees' travel and printwork.

We measure this impact from 2020, and compensate for these emissions annually by investing in carbon reduction projects through the purchase of credits.

Our annual carbon footprint

It is important to note that we have our own trucks only for the transportation of our products to our stores, retailers and business clients. Transportation of our furniture directly to customers is managed by an independent third party. Emissions caused by these deliveries are not included in our organisation's footprint.



23%

reduction of our organisational footprint in 2023

Carbon footprint	2020	2021	2022	2023
Company cars (incl. transport)	61,21	92,39	99,55	91,68
Electricity	17,17	22,38	43,52	18,29
Public transport	1,09	0,70	99,55	1,87
Paper	2,87	2,03	0,22	0,28
Business use private cars	2,55	22,65	26,61	11,59
Heating	16,81	27,70	30,06	31,05
Air travel	0,00	3,24	0,49	
Water	0,08	0,14	0,10	0,09
Total :	101,78	171,23	201,52	154,84

Reduction efforts

Our buildings run on 100% renewable energy

Since July 2023, all our stores, offices and our warehouse now run on renewable energy. This previously was not possible yet due to some lease contracts and contract availability during the energy crisis.

The only possible non-renewable energy we still use is when we charge our company's electric vehicles on external locations of which the energy source cannot be verified. We enhance the sustainability of our buildings.

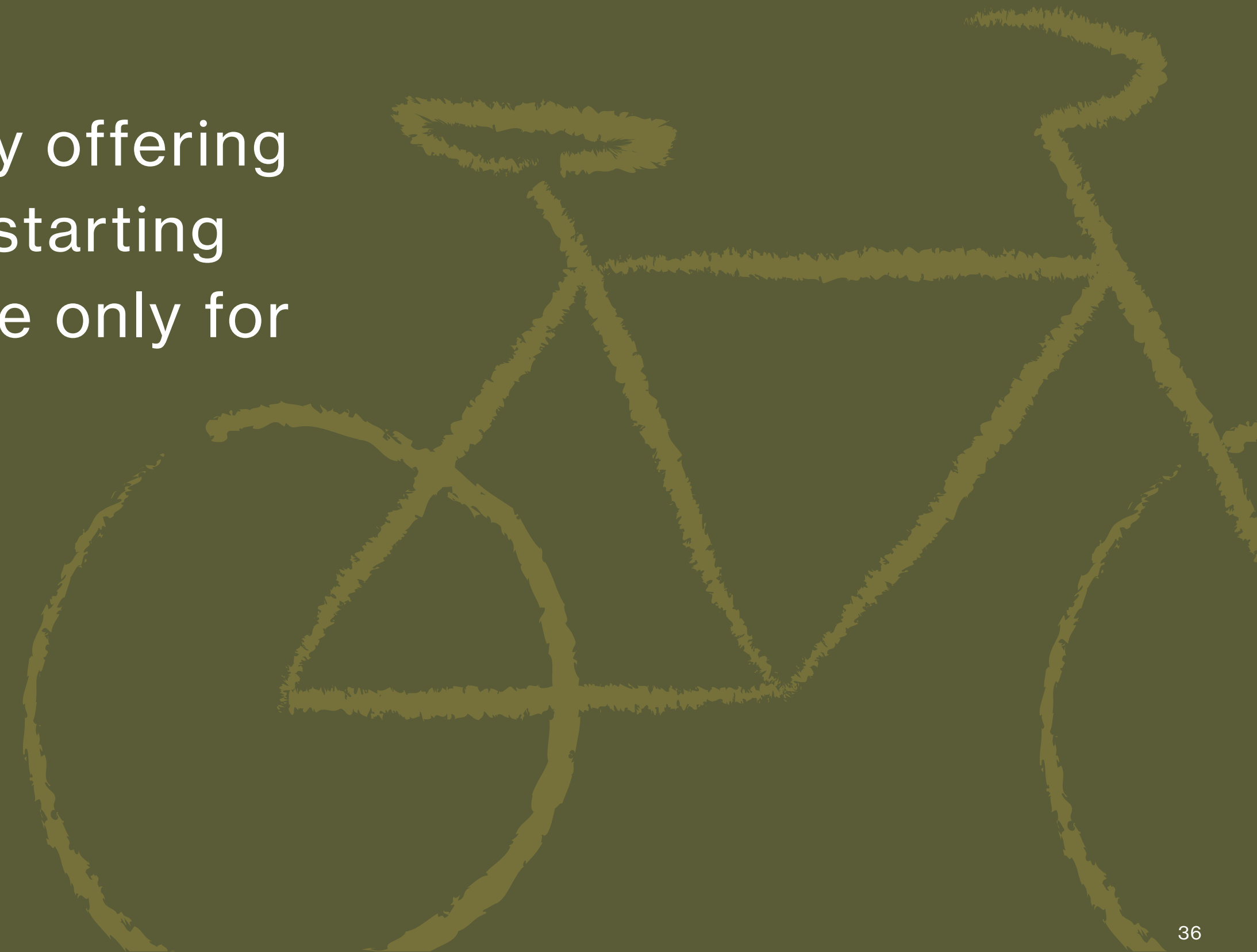
In our Rotterdam brand store, opened in 2023, we implemented heat pumps to eliminate the use of gas.



We incentivise biking to work. We try to stimulate the use of (electric) bikes when it comes to commuting, which is why we offer our employees an electric bike plan regardless of their location.

In addition, we incentivise public transport by offering a commuting allowance for public transport starting from a 5 kilometre radius and a car allowance only for colleagues starting from a 10 mile radius.

This has helped reduce the commuting impact in 2023.



Compensation

In 2023 we emitted **155** tons of CO2-equivalent emissions.

These emissions were compensated in the following two ways:

Transport emissions:

Through our Mobility Manager 61.65 credits for a Gold Standard Project Portfolio were purchased, which invests in several projects that remove emissions or avoid future emissions.

Head office and stores:

We have partnered with Regreener to compensate for emissions resulting from our business operations. In 2023 we have chosen to purchase 100 credits for “The Katingan Peatland Restoration and Conservation Project”. The project aims to protect and restore large areas of peatland and plant trees, improving CO2 storage and removal. It also provides a sustainable income for locals and addresses climate change.


The product footprint

As a furniture company, the most significant portion of our footprint is associated with the production and lifecycle of our products.

All our furniture is produced in Europe, most of it in the Netherlands. By producing close to our stores and customers' locations, primarily in the Netherlands and Belgium, we can minimise the carbon emissions from transport, and ensure more sustainable operations.

60%

of products were manufactured in the Netherlands in 2023



Country	2022	2023
Netherlands	55,09 %	60,22 %
Germany	1,28 %	0,67 %
Poland	8,80 %	7,83 %
Romania	34,18 %	30,85 %
Lithuania	0,65 %	0,42 %
Austria	-	0,19 %

49%

of furniture is flat packed

The utilisation of flat boxes not only minimises the use of packaging materials but also optimises shipping efficiency, resulting in a reduced overall environmental impact.

To reduce the environmental footprint associated with our packaging and transportation, we purposefully design a significant portion of our products for flat packing.

This approach entails delivering furniture in compact, flat boxes, facilitating easy assembly at the customer's home. While this applies to all tables, with the exception of round table frames, it also includes the majority of cabinets, select chairs, lighting, and sofas.



Reinvented bestsellers with a lower footprint

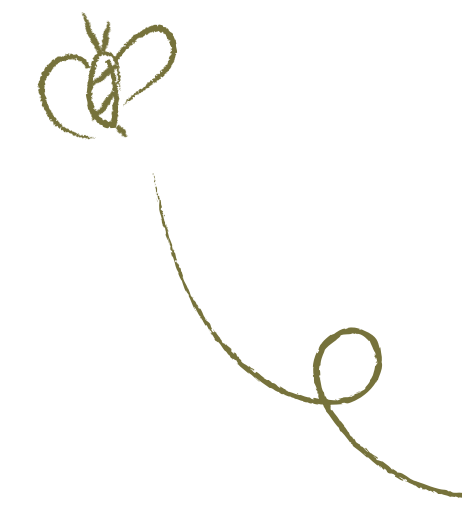
During our 10-year anniversary, we sought to create collections that honour our past while embracing the future, particularly in line with our zero-waste mission. We revisited our best-selling designs, reinventing them through a sustainable lens.

The Slim X dining table, renowned for its steel frame, underwent a transformation with a handcrafted, fully wooden frame. Likewise, the beloved Butterfly Wood table emerged as the wooden counterpart to our classic Butterfly table.

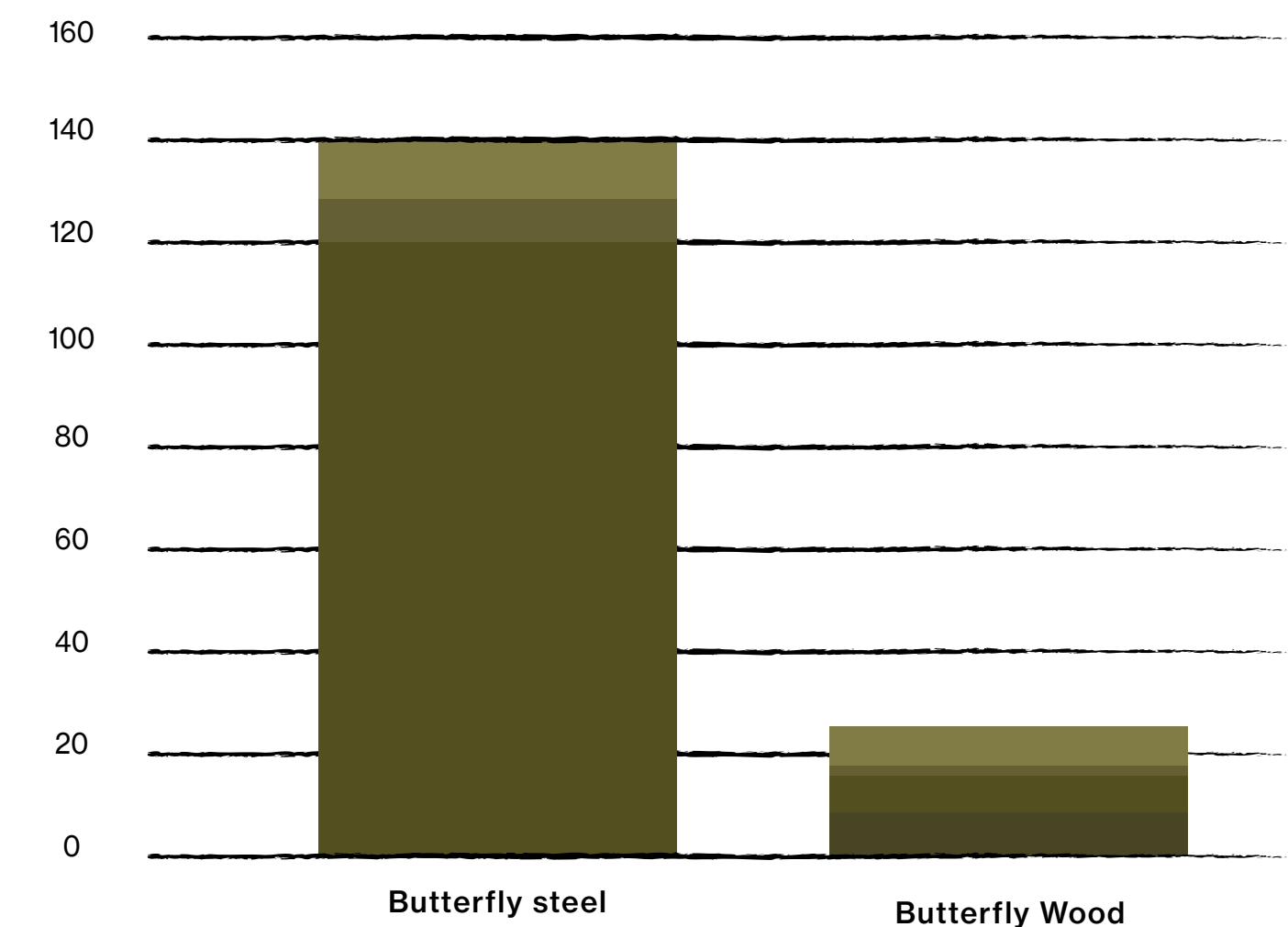
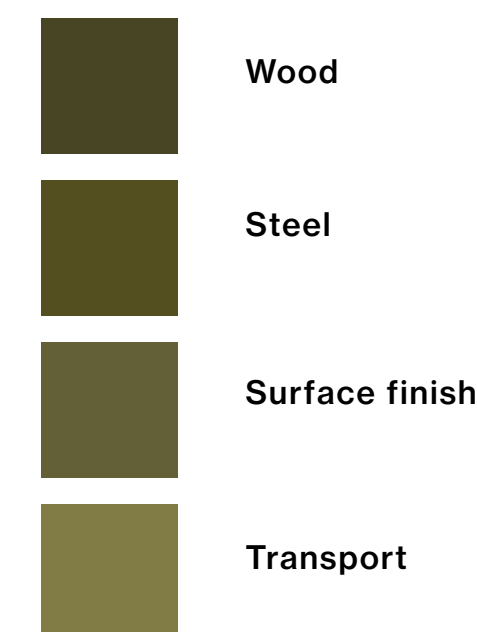
In addition to these tables, we introduced the Column Cabinet, a wooden iteration of our Modular Cabinet, assembled using solid oak wedges instead of metal screws, showcasing a commitment to sustainability throughout its construction, and the Checker Chair, our first solid wood stackable dining chair. Designed for deconstruction and flat-packed transport, it significantly reduces transportation emissions.

Through these innovations, we have successfully diminished the environmental footprint of these new products compared to their original counterparts.

The Butterfly Wood frame, for instance, has nearly 5 times less CO2 emissions during production.



	Butterfly steel	Butterfly Wood
Wood	0	8
Steel	119	7
Surface finish	6,5	1
Transport	13,5	13
TOTAL	139	21



Challenges with calculating the product footprint

Unfortunately, we still don't have the complete picture of this product footprint due to some big hurdles we are facing. As we outsource the manufacturing of our furniture, we are dependent on third parties to provide us with the data regarding the supply chain emissions, production processes, transportation and waste management.

In addition, with our extensive range of 75 models in over 600,000 possible configurations, measuring the carbon footprint of each individual configuration is a near impossible task.

That is why we have decided to start calculating the emissions with some standardised assumptions, simplifying the calculations.

For all 75 models, starting with our bestsellers. We are aiming to complete this in 2024. However, we are driven to go beyond that, and aspire to dynamically calculate the emissions of all product combinations accurately so we can lower and offset these.





Impact 2023: (3) Sustainable Business Models

How can we ensure that we uphold the right standards of accountability and remain steadfast in our commitment to sustainability goals?

Transparency is key, so how can we effectively communicate our efforts in this regard?

In the face of escalating environmental challenges and the substantial waste problem within the furniture industry, it becomes imperative for us to reflect on our role in this system. As we aim for a sustainable economy, we must question the justification for additional production.

Guided by these considerations,
we lean on three pillars that form the
core of our sustainable business model:

- (1) Lifelong Product Responsibility
- (2) Supply Chain Accountability
- (3) Transparency and Governance



Lifelong Product Responsibility

As fast-furniture trends persist and low-quality products flood the market, we have made a commitment to minimise waste in an attempt to challenge the industry as a whole.

This is how we take our responsibility:

(1) Design phase

(2) Use phase



Design phase

In the design phase, thoughtful decisions guide us to extend the lifespan of our products.

(1) 100% high quality materials

This ensures durability and prevents malfunctions, with the aim of creating products that can endure for a lifetime.

(2) Designed for flexibility

Modular designs adapt to customers' evolving needs. For example, all our table frames and tabletops can be effortlessly switched out for other models or sizes.

(3) Customizability

With over 600,000 configurations and personalised guidance from our interior advisors, we offer a tailored approach that minimises unwanted purchases and short-term acquisitions.

Use phase

By maintaining post-purchase engagement and providing a range of services, we actively diminish our environmental footprint while upholding our commitment to circular furniture practices.

(1) Restore

Items that have incurred damage or been returned find purposeful new homes through our annual Restore event, reducing waste.

(2) Repair

Damaged items can be skillfully repaired through Studio HENK, extending the lifespan of the furniture.

(3) Refurbishment

Our refurbishment service, specifically tailored for upholstered furniture, breathes new life into existing pieces.



Supply Chain Accountability

We hold ourselves accountable not only for our company's actions but also for the practices of our entire supply chain. By collaborating with responsible suppliers, we strive to ensure ethical, social, and environmental compliance throughout every stage of our operations.

Code of Conduct

We have established the Studio HENK Code of Conduct, which aligns with universally recognized standards with regards to respectful treatment of workers.

Additionally it covers various aspects, including respecting the environment, social values, and responsible practices.

The Code of Conduct is followed and respected not only by Studio HENK but also by all our suppliers and their subcontractors in a direct descending line. In return, we commit to supporting our suppliers in meeting these Code of Conduct obligations.

Read our Code of Conduct [here](#)



Through regular reporting and sharing of our sustainability efforts, exemplified in this Impact Report, we hold ourselves accountable to our mission.

We view this as an opportunity to educate our customers and inspire the industry.

By fostering meaningful connections and sharing our journey, we aim to encourage others to join us in creating a greener and more responsible world.

One way we hold ourselves accountable and continuously challenge our sustainability efforts is through the B Corp certification.



A large, rustic wooden building with a gabled roof, constructed from dark, weathered vertical wooden planks. The building has a prominent door on the right side and two windows in the lower section. The left window is covered with a brown board, while the right window is clear, showing an interior space with white pillars. The building is set against a clear sky, and the foreground shows a paved area with some scattered leaves.

Impact 2023:
(4) A zero-waste furniture industry

Our Mission

We aim to foster a network of partnerships and collaborations to promote sustainability within the industry.

By joining forces with our community, we seek to inspire positive change and create a collective impact towards a more sustainable future.



Retail design collaborations

Rotterdam Retail Design

We have translated this vision throughout the design of our Rotterdam Brand Store, opened in August 2023.

Used, **wooden sleepers** are repurposed as display pedestals. Locally designed, sustainable wool blankets from **Forestry Wool**, decorate the sofas.

The handcrafted curtains from **ByMölle** decorate the walls. Their collection avoids surplus and waste, meticulously shaped from inception to completion with local, natural materials.

Even more special is the tapestry made by **Clémentine Roche**. The quilted piece is made from fabrics that were handmade by women in Burkina Faso, and were hand-dyed with natural dyes.



Retail design collaborations

Pol Montserrat x Henk

We include a Studio HENK bag with every in-store order as an added gesture. However, we're mindful not to simply provide another run-of-the-mill tote bag that might go unused.

That's why our Studio HENK bags - **made from strong, fair-trade cotton** - showcase illustrations of our four store fronts, brought to life by the talented artist **Pol Montserrat**.

This thoughtful twist has made our tote bags a cherished choice among many of our customers.



Local engagement

At Studio Henk, we understand the significance of actively participating in and contributing to our community.

Our commitment goes beyond mere collaborations; we actively seek opportunities to make a positive impact as a team. In 2023, we participated in the World Clean Up Day for the first time, an initiative we aim to undertake annually.

During this initiative, our team navigated the canals, using a boat and by foot, to carefully collect litter that detracted from the beauty of our surroundings.

Through this effort, we contributed towards the broader goal of creating a zero-waste world.



STUDIO HENK